



Applications of Supply Chain Management and E-Commerce Research (Applied Optimization)

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In February 2002, the Industrial and Systems Engineering (ISE) Department at the University of Florida hosted a National Science Foundation Workshop on Collaboration and Negotiation in Supply Chain Management and E Commerce. This workshop focused on characterizing the challenges facing leading edge firms in supply chain management and electronic commerce, and identifying research opportunities for developing new technological and decision support capabilities sought by industry. The audience included practitioners in the areas of supply chain management and E Commerce, as well as academic researchers working in these areas. The workshop provided a unique setting that has facilitated ongoing dialog between academic researchers and industry practitioners. This book codifies many of the important themes and issues around which the workshop discussions centered. The editors of this book, all faculty members in the ISE Department at the University of Florida, also served as the workshop's coordinators. In addition to workshop participants, we also invited contributions from leading academics and practitioners who were not able to attend. As a result, the chapters herein represent a collection of research contributions, monographs, and case studies from a variety of disciplines and viewpoints. On the academic side alone, chapter authors include faculty members in supply chain and operations management, marketing, industrial engineering, economics, computer science, civil and environmental engineering, and building construction departments.

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