



# SEO For 2010: Search Engine Optimization Secrets

*Sean Odom*

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## **SEO For 2010: Search Engine Optimization Secrets** Sean Odom

A very well-designed web site is useless if no one can find it on the web. If your company is going to succeed on the web, optimizing your site for search engine visibility is a must. Especially since it is the telephone book of the now, not the future. This book is written by the two most noted and accomplished experts in the field of search engine optimization (SEO) and provides you with proven guidelines, cutting-edge techniques, tips, and the how-to's for planning and executing a comprehensive SEO strategy. This is the first book to cover the Bing search engine in-depth. It tackles how to submit your website to the search engines, basic to advanced optimization techniques, learn how to determine trophy keywords, keyword density, little known tricks and methods pros use, learn how to increase your rankings, and learn from those who started the entire SEO industry. This is the only guide you need!

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