

Baby You Can Drive My Car: The Sharing Economy

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There are at least 10,000 companies in the sharing economy, allowing people to run their own limo services, hotels, restaurants, kennels, bridal-dress-lending outfits and yard-equipment-rental services, all while they work as part-time assistants, house cleaners and personal shoppers if they want.

In the interest of eliminating bureaucracy, overhead, middlemen and waste, Author Joel Stein turned himself into a corporation. Many corporations, actually. Besides a rental-car company, he became a taxi driver, restaurateur and barterer. It's a lot of fun being a part of the sharing economy, at least until something goes wrong...

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