



# **Leadership Beyond Management: The Leader You Would Want To Follow (Leadership books, Effectiveness, Business, Communication, Motivation, Psychology)**

*Christopher Quiry*

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## **Leadership and Management Are Not The Same**

When you reflect upon your job performance, what response do you elicit from the people you work with? What response do you want to elicit from the people you work with? Do others follow your lead, and if so, is it because you hold a higher rank than them or because you inspire and motivate them based on earned reputation? How do you earn the trust and rapport of others? What is "leadership aura" and how is it gained? Notice that these questions have nothing to do with bottom lines, staff performance reviews, or day-to-day issues that arise when supervising a program or directing the function of others. It deals with something much more important: an analysis of the manager responsible for leading the collective efforts of others towards a common goal.

You.

Management and Leadership are not the same. Simply put, what about you is worth following? Managers are ranking employees within a company's structure that through time and title have both authority and precedence to direct the performance of employees. They direct, organize, coordinate and assign tasks to be completed by other employees. Management is a critical cog in the overall functionality of a company or program. Having a quality manager to direct a team's function with meticulous organization is vital to long-term stability; that said, one can be a stellar manager without necessarily being a good leader. It is rare to find people with the ability to both manage the performance of others while congruently being considered a leader. Unlike the position of manager, a leader is not designated by hierarchical stature, rank, or promotion. It is granted to a person through the faith and goodwill of those willing to follow.

## **Be The Leader You Would Want To Follow**

This book will offer you proven core concepts and real life application of said concepts, offering you a template to be the leader YOU would want to follow.

Learn how to \* motivate and inspire your team \* gain the "leadership aura" through proactive rapport building \* coaching and building of teams \* crisis management \* importance of verbal, nonverbal and para-verbal communication and much more.

**Take action now and purchase this Kindle book for only 2.99 today!**

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