



# In Your Face: The Culture of Beauty and You

*Shari Graydon*

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## **In Your Face: The Culture of Beauty and You** Shari Graydon

A lively, thought-provoking look at the power and pitfalls of the beauty industry hype. From fairy tales and Hollywood movies to magazine ads, reality TV and the Internet, we absorb the lesson early: being beautiful is the answer to our dreams. It's harder than ever for teens to tune out the endless media messages promoting unattainable ideals, yet at no time in history have they had more tools to change the message. With *In Your Face*, Shari Graydon encourages readers to think critically about the culture of beauty both past and present. Whether it's the different standards for guys versus girls, racial and size biases, the assumptions we have about models and celebrities, or the message that the "right" clothes, makeup, or surgical procedure can make you a better person, Graydon's unbiased look into the realities behind our ideals will help teens deconstruct the beauty industry hype. Fully rewritten and redesigned from the 2004 edition, *In Your Face* has been updated to reflect the heightened pressures of beauty in the digital era—both good and bad—to shape our self-image. The appealing magazine-style format, stylish illustrations, and conversational tone will draw readers into this empowering exploration of the complex subject of beauty.

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