



The Information Design Handbook

Jenn Visocky O'Grady, Ken Visocky O'Grady

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Features an inspirational gallery of designs that illustrate how to communicate at a glance, logically, effectively, and with maximum benefit.

Includes milestones from the history of information design that illustrate and explain breakthroughs and trends.

The best information design often goes "unnoticed" by the viewer because it conveys information so quickly and effectively. The Information Design Handbook celebrates graphics that are exemplars of communication and esthetics, and reveals the thought processes and design skills behind them. This comprehensive guide to creating information graphics is packed with essential design principles, case studies, color palettes, troubleshooting tips, and much more. Designers will learn to achieve graphics that are visually striking yet concise and supremely functional with this must-have resource.

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