



The Participation Factor: How to Increase Involvement in Occupational Safety

E. Scott Geller

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Dr. Geller's latest book is based on the belief that too many safety articles and books take a "common sense" approach, which in fact often runs counter to research. In *The Participation Factor* Dr. Geller provides answers to commonly asked occupational safety questions, such as, "What safety slogans are more appropriate? What kinds of incentive/reward programs increase participation? What safety performance metrics increase positive stress rather than negative stressors, thereby encouraging empowerment and involvement?"

Also included is a new Social Influence Survey (SIS) designed to teach the social dynamics of safety.

Chapter titles include: The Psychology of Non-Participation; The Benefits of Self-Persuasion; The Need for Competence; The Support of Social Dynamics; and Essentials of Effective Leadership

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