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*John R. Boatright*

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# Ethics and the Conduct of Business Plus MyThinkingLab with eText -- Access Card Package (7th Edition) (MyThinkingLab Series)

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*Ethics and the Conduct of Business* is a comprehensive and up-to-date discussion of the most prominent issues in the field of business ethics, and the major positions and arguments on these issues. Numerous real-life examples and case studies are used throughout the book to increase understanding of issues, stimulate class discussion, and show the relevance of the discussion to real-life business practice.

Note: The focus of *Ethics and the Conduct of Business* is primarily on ethical issues that corporate decision makers face in developing policies about employees, customers, and the general public. The positions and arguments on these issues are taken from a wide variety of sources, including economics and the law.

## Teaching and Learning Experience

*Improve Critical Thinking* - A substantial amount of legal material is contained within *Ethics and the Conduct of Business*. Not only because the law addresses many ethical issues, but also because the management decision-making process must take into account relevant legal practices.

*Engage Students* - This book employs fifty case studies that firmly illustrate the wide variety of issues pertaining to business ethics and enable students to engage in ethical decision making.

*Support Instructors* - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Plus, a substantial number of cases within *Ethics and the Conduct of Business* provide the opportunity for a case-study approach or a combined lecture/discussion format for your course.

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